

Press release

Hunkeler Innovationdays: Kern draws a lot of attention with their appearance at the exhibition.

Lucerne. Kern made a highly regarded appearance at the Hunkeler Innovationdays in Lucerne. The focus was on the Kern 3200 *flash*, which enters a new dimension in modular multi-format inserting systems. In particular, Kern's new platform concept met with great interest: "With this platform, we have created an excellent foundation of three inserting systems with which we are perfectly positioned for the future," says Daniel Wenger, Head of kernMail.

The elite of digital printing gathered in Lucerne with European and world premieres. The Kern 3200 *flash*, which plays a pioneering role in terms of modularity, flexibility and reliability, and is regarded as the ideal solution for complex inserting jobs in the medium to high output range, fitted perfectly into this attractive environment. The system can handle up to 22,000 insertions per hour. The fully automatic processing of different envelopes is certainly the most outstanding feature of this system. Other strengths are the automatic speed adjustment and the preventive troubleshooting. The system is operated via a central touch panel.

The Kern 3200 *flash* was therefore a welcome guest at the Hunkeler Innovationdays: "All four days were very well attended and we were able to present and demonstrate the new inserting system to many existing customers, but also to

many other interested parties," says Daniel Wenger and adds: "Thanks to the reliability and efficiency evident in the process and the low noise level during operation, the system made an excellent and lasting impression on all trade visitors. We are very optimistic about the future of the Kern 3200."

Uli Kern, owner of Kern AG, sums up: "We are very satisfied with the response at the Hunkeler Innovationdays. The interest in the Kern 3200 was great. The other Kern business units were also in great demand, and we were able to present our portfolio to a large audience. This direct contact with customers is very important to us as a family business. We would like to thank Hunkeler for an excellently organised trade fair."

Hunkeler Innovationdays is an international trade fair with almost 100 exhibitors. Over 6000 trade fair visitors from more than 100 countries underline the attractiveness of the event, which takes place every two years and lasts several days. This year, Hunkeler and its global partners presented numerous new products and innovations under the motto "Next Level Automation".

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About Kern:

The Kern Group develops, produces and sells products, solutions and services in the areas of inserting systems, packaging and logistics solutions worldwide.



With the innovative Kern 24/7 Smart Terminals and multi-format packaging systems, we work with organisations and companies that want to break new ground in the field of document and goods logistics as well as parcel dispatch and delivery. This new business area represents an expansion of our activities within a rapidly growing market.

Since its foundation by Marc Kern, the company has been in family hands and is now managed by the second generation of the family, owner Uli Kern. The group is present in about 60 countries around the world and employs about 720 people.

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