

Press release

SEUR reinforces its commitment to deliveries in lockers by entering the capital of PUDO, the largest independent network in Spain.

The express transport company has taken a 25% stake. This agreement is a step further in the development of out-of-home solutions by the company to provide greater flexibility and sustainability in its deliveries.



SEUR has reached an agreement with PUDO in Spain, a network of smart lockers, to enter its capital with 25%. An alliance with which SEUR reinforces its commitment to continue developing out-of-home solutions that help optimize the last mile.

The use of lockers is gaining weight every day. According to the Eshopper Barometer, a study that DPDgroup prepares each year, 10% of European buyers choose lockers to receive their parcels. Speed, comfort and privacy are its main attributes, but they also stand out as a more sustainable solution. In fact, each



package delivered to a locker reduces the CO2 emissions associated with shipping by 63%.

For Alberto Navarro, CEO of SEUR,

“We are living a time in which consumers demand more delivery options that adapt to their lifestyles, and our company must be prepared to offer solutions that meet their preferences. This alliance with PUDO strengthens our commitment to our clients by developing out-of-home solutions whose objective is to offer more flexible and sustainable shipments and returns for the end consumer”.

“Lockers as a delivery alternative for ecommerce still has a growth margin in our country, but the interest it has gained in recent months has been exponential. Being able to rely on the largest independent national network of smart lockers allows us to ensure the development of this innovative solution. The delivery experience will be the same as using our Pickup network”

explains Alberto Navarro.

“Our relationship with SEUR, which began in 2019, highlights the importance of smart lockers in the last mile. Not only do they facilitate delivery, but also provide comfort and privacy to the end consumer”,

assures Juan Lozano, CEO of PUDO.

SEUR launched its Pickup network in 2015, and since then, more than 10 million packages have already been delivered. By the end of 2021, it will reach 3,000 points - 2,500 parcel shops and 500 lockers-. Due to its growth, the company expects to reach 1,500 lockers in the next three years, and double its Pickup network, to 5,000 points by 2025.

PUDO is part of the Swiss group Kern AG, manufacturer of smart lockers and related software, which has customers and lockers installed all over the world and has PUDO as an end-user service. Recently, it has signed an agreement with Cainiao (Aliexpress) for the implementation of its locker network in Spain and France.

A Group strategy

DPD Portugal, also part of DPDgroup, has announced its participation in the lockers company of the Portuguese country. An agreement that highlights the commitment that DPDgroup has in this type of solution in all the countries in which it operates. Currently, Pickup is present in 28 countries and has more than 58,000 parcel shops and lockers, of which it is estimated that 95% of the European population lives within 15 minutes.

About SEUR

Our 75 years of history have allowed us to be pioneers in the urgent transport in Spain, and the work of our 10,000 professionals lead the sector with three main areas of business: international, e-commerce and B2B business. We provide services to companies of all sizes and sectors, and as part of DPDgroup, one of the largest international urgent transport networks, we deliver all over the world.

SEUR constantly invests in innovation to be closer to our customers and offer them greater flexibility through solutions such as Predict, interactive system to arrange delivery, or Now, for super urgent deliveries in one or two hours.

SEUR commits to sustainable logistics with the integration of alternative delivery systems in large cities such as the use of ecological vehicles, our network of Pickup points with more than 2,500 local stores or the use of lockers and urban hubs.

About PUDO

PUDO, an acronym for “Pick up, Drop off”, is a network of smart lockers that provide a solution to deliveries in the “last mile”, guaranteeing 100% of them on the first attempt.

PUDO International AG is part of the Kern AG Group, a Swiss multinational with more than 70 years of experience in the logistics sector.

PUDO was created in 2015 with headquarters in Spain and, from there, it began to expand its business, in Spain and other countries such as Portugal or Argentina. It is currently the private company with the most smart lockers installed in Spain and accumulates a remarkable user experience.

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About Kern

The Kern Group develops, produces and sells products, solutions and services worldwide in the fields of inserting systems, packaging and logistics solutions. With the innovative Kern 24/7 Smart Terminals, we address authorities and companies that want to break new ground in the area of document and goods logistics as well as parcel shipping and delivery. This new business is an extension of our operations within a rapidly growing market. Since its foundation by Marc Kern, the company has been in family hands and is now run by the owner Uli Kern for the second generation. The group is present in about 50 countries around the world and employs about 750 people.

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Contact

hola@pudo.es

www.pudo.es

