

## **Press Release**

### **Kern Group Earns Certification as a Women-Owned Business through WEConnect International**

Kern, a leader in mail inserting, packaging and card processing technology, is proud to announce that it has officially been certified as a Women's Business Enterprise (WBE) by WEConnect International.

This certification confirms that Kern is at least 51% owned, managed, and controlled by a woman. It reflects our commitment to delivering efficient, reliable, and flexible mailing, packaging and card solutions to clients around the world.

"We're proud to earn our certification as a women-owned business through WEConnect International," said Rick Stepp, Kern USA. "This recognition opens doors for Kern to partner with organizations that share our commitment to supplier diversity and building strong, lasting relationships."

Kern now joins the WEConnect International global network, a dynamic network of more than 20,000 women-owned businesses in over 135 markets, along with 180+ member buyers who represent more than \$4 trillion in annual purchasing power.

This recognition comes at a time when many organizations are putting a stronger focus on supplier diversity as a way to encourage innovation and drive growth. As a certified business, Kern is well-positioned to partner with corporate and government buyers looking for trusted, competitive solutions.

## **About Kern**

Kern delivers Swiss-engineered, high-performance mail inserting systems, packaging systems and card processing solutions, and comprehensive service programs that help companies streamline production and maximize results. With a focus on precision, reliability, and personalized customer support, Kern is a trusted partner to letter shops, transactional mailers, and direct mail operations worldwide.

## **About WEConnect International**

WEConnect International is a leading global nonprofit dedicated to putting more money into the hands of women business owners by connecting them with large corporate, multilateral, and government buyers around the world.

## **Contact**

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