

Case Study



Kern PackOnTime 2box in operation at Simian

Short description

Customer

Simian

First installation in the Netherlands

A PackOnTime 2box packaging line is in use at Simian in the Netherlands. Simian is a printing company that produces online print products.

SIMIAN

Every day they receive more than 1'000 orders. These orders are produced in the plant in Groningen (NL) and from there they are shipped directly to the customers. Before the Kern packaging system was used, all orders had to be packed manually. This meant that one person folded a box, glued it, put printed matter inside and then closed the box and added the shipping label, all by hand.

Sector

Printing Services

Due to the continuously increasing orders, larger volumes had to be processed. By the evening, there are several hundred orders that have to be shipped. Thanks to Kern's new system, the efficiency of parcel shipping can be greatly increased with fewer staff. The biggest challenge for Simian was to find the right, efficient solution.

Country

Netherlands

Implementation period

2020

Simian produces a wide range of products, including unpackaged loose stacks of paper. The Kern PackOnTime 2box system is capable of packaging these as well.

Product / solution

Kern PackOnTime 2box packaging system

The system has been in operation and being tested since December 2020. Several employees are currently being trained. Step by step, the Kern specialists are fully integrating the system into the online print shop's packaging process. At the moment, 350-500 packages are produced per hour. The next step is to improve the internal routing of orders that are to be packed by the system.

Technical advantages

- Package created on demand; created when required.
- Cardboard box produced in individually required dimensions.
- Cardboard sheet formed in an inherently stable box providing optimal protection.
- Items fed and packed automatically.
- Significant simplification of logistics and warehousing.

Wouter Haan, CEO of Simian, emphasises that the good rapport with Kern employees is very valuable. Simian can express its wishes and requirements, and Kern does everything in its power to develop proposals that bring Simian a little closer to its goal. Wouter Haan emphasises that „Kern is there for us with 110% commitment and the goal of achieving customer success. Nothing is too much“.